



[Comcast RISE](#) is committed to supporting the growth of all small businesses, while advancing the objectives of diversity, equity, and inclusion, as well as community investment. The program is built to help businesses and their communities thrive with a focus on economic growth. This year, Comcast RISE will award 500 recipients in five cities with a grant package that includes business consultation services, education resources, monetary grants, creative production, media, and technology makeovers.

[Comcast RISE](#) was created in 2020 to help small businesses hard hit by Covid-19 recover and thrive. To date, 13,500 small businesses were awarded with over \$125 million in monetary, marketing, and technology grants. We're pleased to bring Comcast RISE back in 2024. As small businesses transition from pandemic recovery to a focus on expansion and growth, Comcast will continue their efforts and help an even broader range of small businesses, while continuing to focus on diversity, inclusion, and community investment.

Comcast RISE is one of several programs that Comcast has overseen as part of [Project UP](#) that are aimed at closing the digital divide and achieving digital equity.

## PROGRAM DETAILS

500 awards total will be distributed as follows:

- 100 small businesses in each city
- Each business will receive:
  - \$5,000 monetary grant
  - Creative production, media, and technology makeovers
  - Education resources
  - Business consultation services
- Application period is May 1-31, 2024
- Grants will be awarded in August 2024
- Applications will be available online at [www.ComcastRISE.com](http://www.ComcastRISE.com).

## PROGRAM ELIGIBILITY

To be eligible, businesses must:

- Be established for 3 or more years
- Have 100 or less full-time or part-time employees
- Independently owned and operated
- Be in the following geographic locations:

Atlanta, GA

Southern Colorado

Houston, TX

Jacksonville, FL

Richmond, VA

Exact location eligibility to be confirmed on zip code list at [www.ComcastRISE.com](http://www.ComcastRISE.com)

- For the full list of eligibility details visit [www.ComcastRISE.com](http://www.ComcastRISE.com)

Now is the  
Time to Rise  
Apply today.  
[ComcastRISE.com](http://ComcastRISE.com)

